

**FOR IMMEDIATE RELEASE**

March 12, 2015

Contact: Ruth Williams

Director of Advocacy

323-852-850 or [ruth@ncjwla.org](mailto:ruth@ncjwla.org)

***"FOOD CHAINS" A Documentary featuring Eva Longoria & Eric Schlosser***

**A Free Community Program**

Los Angeles, CA (March 12, 2015) - National Council of Jewish Women/Los Angeles proudly presents a free screening on the Farmworkers Fair Campaign for Fair Food to be held Wednesday, March 25, 2015 at 7:00pm at the NCJW/LA Council House at 543 N. Fairfax Ave., Los Angeles, CA.

In this exposé, an intrepid group of farm workers battle to defeat the \$4 trillion Global supermarket industry, revealing the rampant abuse of Farm laborers in the United States.

The film exposes the human cost in our food supply and the complicity of the supermarket industry. Supermarkets have tremendous power over the agricultural system. Over the past 3 decades they have drained revenue from their supply chain leaving farmworkers in poverty and forced to work under subhuman conditions. Yet supermarkets take no responsibility for this.

"I still believe agriculture is the backbone of America and when you have an industry as big as agriculture you have to pay attention to the labor force. People often look at farmworker issues as an immigration issue but it's more than an immigration issue, it's a human rights issue."... *Eva Longoria, Actress & Farmworker Advocate*

The Farmworkers' Campaign for Fair Food brings change to the Florida tomato industry and encounters resistance from major Florida-based supermarket chain in new Eva Longoria film. The film stars Eva Longoria and Eric Schlosser, who are also executive producers, and is narrated by Academy Award-winning actor Forest Whitaker. Also appearing are The Coalition of Immokalee Workers; Dolores Huerta; Barry Estabrook; Eve Ensler; Kerry Kennedy; and Robert F. Kennedy Jr. and produced by Smriti Keshari, Sanjay Rawal, Eva Longoria, & Hamilton Fish.

For more information or to RSVP, contact Ruth Williams, Director of Advocacy, at 323-852-8503

###



## ABOUT NCJW/LA

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. NCJW's Los Angeles Section has been at the forefront of social change since 1909 by providing the community with programs and services. Today, NCJW/LA serves more than 15,000 individuals each year by providing over 100,000 hours of programs and services with the support of 500 volunteers. NCJW/LA is a 501(c)3 nonprofit organization (Tax ID #95-1641433).

National Council of Jewish Women  
Los Angeles Section

---

COMMITMENT TO COMMUNITY

**NCJW/LA Council Thrift Shops provides the majority of the revenues to support NCJW/LA programs and services.**

**Donate today to Council Thrift call (800)400-6259.** For more information, visit [www.ncjwla.org](http://www.ncjwla.org), call 323-651-2930, email [info@ncjwla.org](mailto:info@ncjwla.org).

For more information, visit [www.ncjwla.org](http://www.ncjwla.org), call 323-651-2930, email [info@ncjwla.org](mailto:info@ncjwla.org), or fax 323-651-5348.