

FOR IMMEDIATE RELEASE

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323-852-8512 or carrie@ncjwla.org**HELP KIDS IN NEED PREPARE FOR SCHOOL IN STYLE AT
NCJW/LA'S FIRST-EVER BACK 2 SCHOOL STORE****Adult Volunteers Needed For July 19 Event**

LOS ANGELES (June 23, 2015) - The National Council of Jewish Women Los Angeles Section ([NCJW/LA](http://www.ncjwla.org)) is pleased to announce their first-ever [Back 2 School Store \(B2SS\)](#), a special opportunity for children in need to "shop" for brand new clothing and supplies to start the school year. The one-day event will take place Sunday, July 19, at NCJW/LA's Council House located at 543 N. Fairfax Ave. The participants are invited, in advance, through various community organizations to shop, and NCJW/LA is looking for volunteers to help on July 19.

"We are so pleased to announce Los Angeles' first **Back 2 School Store**," said Peggy Shapiro, co-chair, B2SS. "With this event, we aim to provide school children around Los Angeles with the tools they need in order to start school next year confident, excited, and ready to focus on learning. Along with our partners, we look forward to working with the community in order to achieve this goal, and look forward to welcoming new volunteers who share in our mission."

On the day of the event, NCJW/LA is looking for adult volunteers to help kids select the items they need to succeed in the school year to come. Each child is escorted throughout the department-store-like space to select pants, shirts, sneakers, undergarments, a sweatshirt, and a backpack in their favorite colors and styles. Each child also receives school supplies including binders, notebooks, pencils, a calculator, and a dictionary, as well as a small supply of personal care items. All of the merchandise is brand new, purchased or donated by NCJW/LA and its sponsoring partners Union Bank and Southern California Gas Company.

For more information about volunteering on July 19, and to learn about other ways to participate in **the Back 2 School Store** such as donating items, hosting a drive, or sponsoring a child, please visit: www.ncjwla.org.

The **Back 2 School Store** is sponsored by the National Council of Jewish Women/Los Angeles in partnership with Jewish Family Service of Los Angeles Tools for Schools Program. Children who participate in the **Back 2 School Store** are clients of and/or receive services from NCJW/LA, JFSLA and their community partners.

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ABOUT NCJW/LA

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates committed to the welfare and well-being of the Los Angeles Community.

Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms.

NCJW/LA serves more than 12,000 individuals each year. Our community services

include, but are not limited to, art and literacy programs for youth, community mental health

services, scholarships, intern training programs and our clothing assistance projects. NCJW/LA social justice programs and

workshops provide education, awareness and legislative advocacy on issues that affect and impact women, children and families in

the areas of children's rights, economic justice, healthcare, human trafficking, reproductive justice, LGBTQ, and gender related

violence. NCJW/LA is a 501(c)3 nonprofit organization (Tax ID #95-1641433). All donations to Council Thrift Shops support the

programs and services of NCJW/LA.



National Council of Jewish Women
Los Angeles Section

COMMITMENT TO COMMUNITY

Donate today to Council Thrift call (800)400-6259. To Get Help call 877-655-3807. For more information, visit

www.ncjwla.org.

call 323-651-2930, email info@ncjwla.org.