



National Council of Jewish Women, Los Angeles
543 N. Fairfax Avenue
Los Angeles, CA 90036

FOR IMMEDIATE RELEASE

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Contact: Maya Paley
Director of Legislative & Community Engagement
323-852-8536 or maya@ncjwla.org

**EYES ON TRAFFICKING:
Join a Team for a Night of Outreach
Los Angeles, West Hollywood, Pasadena
#EyesOnTrafficking**

Los Angeles, CA - The National Council of Jewish Women Los Angeles (NCJW/LA) announces a training, rally, and outreach event to be held on January 24, 2016 from 5:00pm-10:00 p.m. starting at NCJW/LA Council House, 543 N. Fairfax Ave., Los Angeles, CA 90036. Volunteers will take to the streets of Los Angeles, West Hollywood, and Pasadena for a night of outreach against human trafficking. A second night of outreach will take place in Long Beach on January 31, 2016.

Each volunteer will join us at NCJW/LA for a training and rally followed by outreach visits that will be conducted in pairs throughout LA, West Hollywood, and Pasadena. This program is part of the **Human Trafficking Outreach Project**, a project that aims to implement Senate Bill 1193 throughout LA County by training volunteers to visit businesses mandated to put up posters with human trafficking hotline numbers on them. Such businesses include bars, urgent care centers, emergency rooms, strip clubs, bus and train stations, and more. There has been a 250% increase in the number of calls to the local hotline since we started this Project to get the posters up. Each pair will visit 3-4 locations that evening (most of the locations will be bars). The rally will include speakers from NCJW/LA, Coalition to Abolish Slavery and Trafficking (CAST), human trafficking survivors, and elected officials.

Cipra Nemeth, Vice President of Legislative and Community Engagement of NCJW/LA stated:
"Human trafficking is a horrific crime being committed every day right under our noses. It is not only a problem in another country or another continent; it exists in our communities across Los Angeles county. Volunteers have a vital role in educating our friends and neighbors, and in helping to identify and protect the survivors. Eyes on Trafficking will raise awareness and give people the tools to make their communities safe."

Volunteers can [click here](#) to sign up for Eyes on Trafficking: Join a Team for a Night of Outreach

The Human Trafficking Outreach Project (HTOP) is a grassroots project designed to raise awareness about human trafficking in Los Angeles County and to help reduce it by educating local businesses about Senate Bill 1193, a law that passed in 2012. Our volunteers educate the businesses about the law as well as provide them with informational posters that they are required to display according to this law-posters that can provide victims of human trafficking with a way out. Volunteers from throughout Los Angeles have already conducted hundreds of outreach visits, but there is much work yet to be done.

The event partners include:

- Case de la Familia
- CAST
- Councilmember Mike Bonin
- Forgotten Children, Inc.
- Free The Slaves
- Jewish Labor Committee
- Long Beach Taskforce on Human Trafficking
- Love and X Talk Show
- NCJW Long Beach
- Temple Israel of Hollywood
- T'ruah
- USC Engemann Student Health Center, Center for Women and Men

Website Event Page: <http://ncjwla.org/events/18/eyes-on-trafficking-join-a-team-for-a-night-of-outreach-los-angeles>

Facebook event page: <http://www.facebook.com/events/101130196930200>

Use the hashtag **#EyesOnTrafficking** to be part of the conversation on social media.

For more information or for media inquiries, contact maya@ncjwla.org or call 323-852-8536.

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ABOUT NCJW/LA

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates committed to the welfare and well-being of the Los Angeles Community. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. NCJW/LA serves more than 12,000 individuals through our Community Mental Health and Supportive Services, Scholarships, Talkline, Youth Educational Programs and Services, Back 2 School Store, intern training programs and our clothing assistance projects. NCJW/LA social justice programs provide education and legislative advocacy on issues that affect and impact women, children and families in the areas of children's rights, economic justice, healthcare, human trafficking, reproductive justice, LGBTQ, and gender related violence. All donations to our 8 Council Thrift Shops support the programs and services of NCJW/LA. NCJW/LA is a 501(c)3 nonprofit organization (Tax ID #95-1641433). Donate Today to Council Thrift (800)400-6259. To Get Help Call 877-655-3807 or for more info visit www.ncjwla.org, call 323-651-2930, or email info@ncjwla.org. **Donate Today to Council Thrift (800)400-6259. To Get Help Call 877-655-3807** or for more info visit www.ncjwla.org, call 323-651-2930, or email info@ncjwla.org.

