

Fairfax 455 N. Fairfax Ave (323) 651-2080	Van Nuys 14526 Victory Blvd. (818) 997-8980	Los Angeles 8520 W. Pico Blvd. (310) 360-6505	 National Council of Jewish Women Los Angeles Section
Fairfax Outlet Store 1052 S. Fairfax Ave. (323) 938-8122	West L.A. 10960 Santa Monica Bl. (310) 477-9601	West LA 11801 Santa Monica Bl. (310) 444-7978	
Canoga Park 21716 Sherman Way (818) 710-7206	West L. A. 12120 Venice Blvd. (310) 572-9158	NEW STORE Studio City 12203 Ventura Blvd. (818) 505-1924	



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6 DAYS A WEEK
CALL 800-400-6259
323-655-3111
* Free State Packing

Your donations support Women Helping Women Community Counseling and Support Services, Women Helping Children Art & Literacy Programs for Youth and Educational Advocacy Events

NCJW is a 501(c)(3) volunteer grassroots organization, inspired by Jewish values, that works to improve the quality of life for women, children, and families and to ensure individual rights and freedoms for all through its network of 90,000 members, supporters, and volunteers nationwide. Its efforts are executed through programs consisting of Advocacy for individual rights issues, reproductive freedom and child welfare; Women Helping Women Family Counseling Services; Women Helping Children Art and Literacy programs and Council Thrift Shops, whose proceeds benefit the many community services that NCJW/LA programs provide.

NCJW/LA CONTACTS		
NCJW/LA	(323) 651-2930	ncjw@ncjwla.org
Advocacy	(323) 852-8503	advocacy@ncjwla.org
Council Thrift Shops	(323) 655-3111	thrft@ncjwla.org
Membership	(323) 852-8512	membership@ncjwla.org
Women Helping Children	(323) 852-8505	whc@ncjwla.org
Women Helping Women	(323) 852-8521	whws@ncjwla.org
WHWS Talkline	(323) 655-3807 or (877) 655-3807	
Council Thrift Donation Pick-up Service	(323) 655-3111 or (800) 400-NCJW	



UPDATE

WINTER 2011

National Council of Jewish Women / Los Angeles Section

FREE CLOTHING GIVEAWAY

ANNUAL FREE CLOTHING GIVEAWAY
Sunday, December 5th NCJW/LA Parking Lot
Over 5,000 people were given over 70,000 pieces of clothing, stuffed animals and books.

“Congratulations on an amazing Clothing Giveaway! I was so grateful to be a part of something so huge and wonderful. It really made me feel so great to be there. It’s a truly incredible thing that you do every year. – Jill Sandin/President, JS² Communications.



Photos by Christine Haws

LIFE MEMBER TEA – 9 months to 99-1/2 years...

A Life Member Tea was held at the Luxe Hotel Sunset Boulevard on November 7th to say thank you to our Life Members for their continuing support of our services and programs. Our thanks to Bank of America/Merrill Lynch for sponsoring this event. We were honored to have Maxine Kuhn Randall, 99-1/2 years young along with our two youngest Life Members, 9 month old Levi Nathan Buckholtz (mom is Board member Suzanne Buckholtz) and 16 month old Sally Jane Straus (mom is Amy Straus, Board Co-President).

While a young girl in her hometown of Chicago, Illinois, Maxine was introduced to NCJW by her grandmother, Selma Kuhn, one of the original NCJW members. Maxine moved to New York where she attended Syracuse University and later worked for The London Daily Sketch and The Four Aces (bridge experts) and was Women’s Page Editor for the Ossining Citizen Register newspaper. Maxine joined the Los Angeles Section shortly after moving to Los Angeles in the 1970’s. Drawing on her journalism background, Maxine did publicity for NCJW/LA and edited the newsletter for many years.



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www.ncjwla.org
 Los Angeles, CA 90036
 543 N. Fairfax Ave.
 Los Angeles Section
 National Council of Jewish Women
 Permit No. 35936


A FAITH IN THE FUTURE
A BELIEF IN ACTION

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HAPPY NEW YEAR To a healthy and peaceful 2011
HAPPY PASSOVER First Seder April 18, 2011 • NCJW/LA Annual Women’s Seder April 21, 2011
 NCJW/LA • 543 N. Fairfax Avenue, Los Angeles, CA 90036 • 323-651-2930 • www.ncjwla.org

Message from the Presidents



Amy Straus
Co-President

As I write this, the first Hanukkah candles in my menorah have burned almost completely. I can't believe it was an accident that the Festival of Lights takes place during the darkest days in the calendar. There is such comfort in seeing the glow of the flames. It warms a cool night. It illuminates a dark room.

The whole thing reminds me of the work that we do here at NCJW/LA. We shine a light on issues that are significant to women, children and families. We provide comfort to the clients that we see in private counseling sessions and in support groups, as well as for the callers who reach out to us through the Talkline. We are a beacon of hope for the children we work with during the school day, in after-school programs, and in community shelters. And we light the way for our scholarship recipients as they build to improve their life through education.

I thank you for supporting the incredible work that is being done here in Los Angeles. As we turn the calendar page to a fresh new year, I know that the need for our work will continue and in turn, we will be there... like a candle glowing on a cold, dark night.

Amy

I joined NCJW/LA to fulfill a promise that I made to myself a long time ago... to repay an overdue debt. For years, I wanted to repay NCJW/LA for the many kindnesses that were accorded to me when I was a young, scrawny, energetic girl from a poor, struggling working-class family. I was chosen from my elementary school to attend El Nido, the NCJW/LA camp for underprivileged girls that was then nestled in Laurel Canyon.



Ruth Zeitzev
Co-President

I spent almost a year there and thrived. I loved every new experience... most especially meeting Jack Benny, the famous comedian, who came to have lunch with us. Imagine also my awe in encountering swash-buckling Errol Flynn who lived nearby, and befriended the girls at the camp... we were starry eyed. I made myself a promise that someday I would repay that debt of kindness. Giving back is a true mitzvah, the gift that keeps on giving. Those were halcyon days, and the memories still sustain my spirit.

A few years ago I did finally become a volunteer at NCJW/LA, and the experience was wonderful. Helping others helps me too. When I learn about all of the amazing things that we do today, and all of the people that we help, it gives me hope. When I read the Mission Statement of NCJW/LA, it reaffirms my determination to be a participant.

We are a grass-roots organization of volunteers and advocates, who turn progressive ideals into action. With the devotion of scores of motivated volunteers, assisted by our remarkable and resourceful professional staff and our very generous donors, we serve those in need in the community at large, regardless of their ethnicity or religious beliefs. NCJW/LA provides many opportunities to serve, and our doors are open to all... those in need and those who can provide succor.

As the year 2010 ends, I look back with pride at the many programs and activities that we have conducted. We have a very exciting and ambitious agenda planned for the year 2011 ... and we could use, and would welcome, your participation in our life-changing activities.

Ruth

An Update from the Executive Director



Hillary Sevin
Executive Director

Leadership and learning are indispensable to each other. ~John F. Kennedy

A while back we were talking with some members who spoke about where they have been since they first became involved in the National Council of Jewish Women in Los Angeles (NCJW/LA). The conversation revolved around the fact that many of them became involved as their children were turning school age. They were looking for volunteer opportunities that would engage them in meaningful work. They wanted to be able to help others and make a difference.

They spoke about NCJW/LA teaching them how to become leaders in their communities through volunteering, advocacy and building positive relationships with the community around them. They stated emphatically that because of what they learned they became leaders in other things they did. For some it helped begin careers after their children became older. One of the women said (paraphrasing), "NCJW/LA helped show me what I had to offer and provided me the leadership opportunities to become confident in my own abilities."

NCJW/LA provides many opportunities for you to grow as an individual. As one grows as an individual one can also begin to grow as a leader. NCJW/LA teaches that being a leader within an organization one needs to be able to build honest relationships, have strong ethical values, always do the right thing, understand that compromising can be positive for all sides and that sitting down and talking to each other means that we have a chance at finding a solution and resolution.

NCJW/LA has developed leaders in Los Angeles for over 100 years. To become part of this amazing group of women call us today.

Hillary

WOMEN HELPING WOMEN (WHW) Community Counseling & Support Services

The good we secure for ourselves is precarious and uncertain until it is secured for all of us and incorporated into our common life. ~ Jane Addams

This winter, the staff, interns and volunteers of Women Helping Women have been working tirelessly to secure and support the common good for our clients, our Talkline callers, and our community. Like the godmother of social work, Jane Addams, we know that each individual's well-being is intimately linked to the well-being of her family, neighborhood, country, and beyond. We know that we are responsible for our neighbors, and that together, we can make our community a safe and supportive environment where all women and families can thrive.

This year, we received 55 scholarship applications for our winter cycle, and thanks to the generosity of our wonderful Scholarship Committee and donors, we awarded \$8,000 in scholarships this December! In these bleak economic times, we are especially grateful to our scholarship donors and readers for allowing us to give the gift of education to women who are striving to improve their lives.

In February, WHW will attend the UCLA Field Placement Fair to recruit a new group of MSW interns for next year. In the past four years, we are proud to have doubled the size of our intern training program, which allows us to serve



Our new Talkline Training Class graduates February 2nd – please join us in welcoming them on board!

more clients, while providing students unrivalled training and experience in community-based clinical social work.



Our community-based services are reaching more students and shelter residents than ever, thanks to our wonderful MSW interns!

WHW will offer six Women's Empowerment Support Groups beginning in January – bringing together groups of parents, teens and domestic violence survivors, and allowing us to provide human connection, healing and empowerment to more community members than ever.

Thanks to the tireless efforts of volunteer Gail Cohen, and all our generous donors, we provided \$10,000 worth of holiday gift cards, as well as bountiful bags of stuffed animals & self-care items, so that families in need would be able to exchange gifts and share a holiday meal with their loved ones.



This year's holiday gift bags overflowed with the spirit of the season!

2010 HOLIDAY GIFT DONORS

Gail Cohen	Marci & Greg Foster	Dr. Oded Bahat
Dr. Jonathan Gordon	House of Blues Sunset Strip	Trader Joe's
Bed, Bath, & Beyond	Umberto Beverly Hills	Patty Mann
Jeanie Gaynor	Barbara Sant	Merle Siegel
Susan Sysler	Julie Summers	Women Making A Difference

And thanks to everyone who donated toiletries & personal care products.

"The unselfish effort to bring cheer to others will be the beginning of a happier life for ourselves." - Helen Keller

NEWS FROM WOMEN HELPING CHILDREN

NCJW/LA Women Helping Children volunteers continue to meet the growing unmet needs of children in the Los Angeles community. Volunteers now offer one-on-one academic assistance twice a week at Gramercy Place shelter and at our school-based After School Homework Club programs.

Third and fourth grade students are delighted to receive the Art Pals program at their new school, Stanley Mosk Elementary in Canoga Park. In addition, pregnant and teen moms at two McAlister High School locations receive academic and mentor support from WHC Volunteers.

SAVE THE DATE!

Works created through the Art Bridges Culture program by 3rd graders at Shenandoah Elementary School will be on display at the "Windows of West Hollywood" this April.

"Light Up A Library" Returns to Chandler Elementary School

This Spring, NCJW/LA Volunteers will return to Chandler Elementary School to offer the "Light Up A Library" program. In addition to providing volunteer support during classroom visits the library, NCJW/LA will be purchasing new books and supplies for the library and implementing a bookmark-making contest. The winner will be announced in during "Author's Week" at Chandler Elementary in June. The winning bookmark will be printed and used as the official school bookmark for the 2011-2012 school year.

LA Zoo Pals find friends at Gramercy Place and Alexandria House

Thanks to the LA Zoo Pals Scholarship program, children residing at Gramercy Place Shelter and children enrolled in the Alexandria House After School program will enjoy a day at the LA Zoo this spring! Transportation and a guided tour of the zoo will be provided through the scholarship fund. For many of the kids, this will be their first visit to the LA Zoo.

Spring Cleaning? Donate your Gently Used Children's Books to the WHC Dept

The love of learning begins with fostering a love of reading. By allowing children to choose their own reading materials, they also learn to take ownership of their own reading success. For many of the children we serve, the books they receive through our Women Helping Children programs are often the first books they can call their own. The opportunity to build their own home libraries creates enthusiasm for reading and encourages a love of learning that will last a lifetime.

Year round, the Women Helping Children donates over 3,000 books to children each year. We collect gently used children's books here at Council House. The books are labeled, organized by genre, and then donated for book giveaways at various locations.

If you're interested in donating new or gently used children's books or volunteering to help label and sort books, please contact WHC Program Assistant, Jonathan Neubauer at 323-852-8505 or jonathan@ncjwla.org.



Book Giveaway

WHAT IS HAPPENING...

WOMEN MAKING A DIFFERENCE

We are married, single, mothers, daughters. Our group is comprised of busy energetic, compassionate, dynamic women who want to help make an impact on their community. Please join us, whether you have one hour a week or one hour a month for an opportunity to help others and meet new friends.

PROGRAM LISTING:

Thursday, Jan. 13	7:30pm	No Sew Blankets for Vitas Hospice at the home of Susan Isaacs
Sunday, Feb. 27	7:45am	Project Chicken Soup in Culver City
Thursday, Mar. 10	7:30pm	Mishloah Manot Baskets for Purim at the home of Pam Brown
Sunday, Apr. 3	Time TBD	Window Dressing for Council Thrift Shop
Thursday, May 19	7:30pm	NICU Parent Care Kits at the home of Suzanne Buckholtz
Thursday, June 16	7:30pm	Decorate boxes for kids for their Special "stuff" for WHW and WHC and a tour of NCJW/LA

NEW: Women Making A Difference in the Valley

Tuesday, Feb. 8	7:30pm	Card Kits for Kids...Valentine's and more
Tuesday, Mar. 29	7:30pm	Program TBD

Interested? Want more info? Contact Susan Sysler, Director of Development & Outreach at 323-852-8512 or susan@ncjwla.org

* HOLD THE DATE *

Sunday, February 13, 2011 - Mah Jongg Tournament at Council House 9am – 4pm • \$50 includes morning and afternoon mah jongg sessions, breakfast and lunch, cash prizes. Contact Judi Nachenberg at 818-764-6240 or Lauren Trexler at 323-852-8514. Proceeds benefit NCJW/LA Women Helping Children Art & Literacy Programs for Youth and Women Helping Women Community Counseling and Support Services.

Thursday, April 21, 2011 - Annual Women's Seder at Council House. Contact Susan Sysler 323-852-8512 or susan@ncjwla.org for ticket and sponsorship information.

★★ VISIT OUR WEBSITE ★★
www.ncjwla.org

To receive information on National NCJW issues go to www.ncjw.org

Help Is As Close As Your Phone
FREE COUNSELING TALKLINE
TOLL FREE 877-655-3807

Everyone Needs Help Some of the time
Women Helping Women Services

NCJW®

www.ncjwla.org

NEWS FROM THE ADVOCACY DEPARTMENT

We close the year on having brought some very topical and informative programs in 2010 to the community. Some of which included very high profile experts such as Robin Sax addressing the issue of sexual predators and Robert Scheer focusing on the controversial issues of immigration. We also are grateful for and wish to thank the generous participation of such high profile news anchors Dave Bryan of CBS2/KCAL9 and David Ono of ABC 7 for their expert moderation of our programs and look forward to their continued support in the coming year.

January is the birthday of Roe v Wade. Unfortunately we have little to celebrate this year. This year we need to mobilize our forces to help women continue to have a right to their reproductive freedom.

The new House leadership is mobilizing their forces to do away with Federal Funding for local health centers across the nation which provide affordable contraception, pregnancy counseling, cervical cancer screening and basic health care to million of women.



SEXUAL PREDATORS - Special Agents from the FBI with Robin Sax and Dr. Jenn Berman

Our January program will focus on the important need to educate and outreach to the younger generation on the history of Roe v. Wade and what will happen to the lives and destiny of millions of women if Roe v Wade is lost.

February will introduce the public to NCJW's Domestic Violence Campaign, called Higher Ground.

We are proud to expand our effort to end Domestic Violence by helping to improve the economic status of women. No woman should have to choose between her personal safety and economic stability for her and her children. We need to educate and mobilize advocates, community members and decision makers to promote progressive policy solutions.

In March we will look at how Bullying is impacting our society. Bullying is all over the news and making waves in the headlines. We need to understand the why, how and where of this issue. The idea is to empower all involved to come up with solutions which will alleviate the situation for the bullying target and to do so in an environment where all involved are problem solving together.



SEXUAL PREDATORS – Lee Saltz, Hillary Selvin, Robin Sax, Dr. Berman, Detective Evelyn Reyes, Special Agent Adrienne Mitchell, David Ono

WAYS TO GIVE

CELL PHONE DONATION

NCJW/LA benefits from the donation of your old cell phones. NCJW/LA receives funds for each of the phones it collects and your old cell phones are sent to an environmentally safe recycling program. Please drop your old cell phone off next time you are at NCJW/LA offices.

eSCRIP

Participating merchants will make contributions to NCJW/LA, based on purchases by using the cards you have registered. Visit www.escrip.com to sign up and find participating merchants.

GIVELINE.COM

Giveline.com is an online store with every transaction generating a financial contribution to NCJW/LA. Go to www.giveline.com under "select your cause" and type in National Council of Jewish Women.

GOODSEARCH.COM

Click on a merchant that you might use online who donates a portion of the sale to NCJW/LA. Go to www.goodsearch.com and type in National Council of Jewish Women (NCJW) Los Angeles Section as the charity name.

MISSION FISH

eBay sellers list items and donate some or all of their proceeds to nonprofits like NCJW/LA. Visit www.missionfish.com for more information on the program.

TRIBUTES

Express your regard for a loved one with a gift to NCJW/LA. Commemorate a celebration, landmark, or memorial with a tax-deductible gift. We acknowledge your contribution by sending a beautiful card. Make donations at www.ncjwla.org or by calling 323-852-8518. Tributes are a minimum of \$18 each.

COUNCIL THRIFT SHOPS

To donate call 1-800-400-6259

THE THRILL OF THE HUNT

Why Everyone Should Shop at Council Thrift Shops!

Council Thrift Shops offers a treasure trove of goods just waiting to be discovered. Filled with the over-abundance from thousands of homes, the array of goods, very reasonably priced, offer up a multitude of items that are simply not available at your local department store. Within this amazing assortment, it is easy to find virtually anything your heart desires – or your sharp eyes discover.

Since chain stores tend to be driven by trends, and only carry certain styles and colors in any given season, their selections are limited. On the other hand, Council Thrift Shops thrives on its individuality; each location carries a unique collection of items. Thus, you are more likely to find something to suit your own individual style and taste.

Furthermore, when it comes down to dollar savings, the differences are staggering: a \$100 - \$200 outfit at a local department store could easily be purchased for 10% - 20% of the original retail price.

In this shaky economy value is a necessity.

Of course, there are some major differences when comparing retail stores to Council Thrift Shops and these should be taken into consideration when you are shopping. Remember that our stores generally carry one-of-a-kind items, so there is not a selection of any one given item. A particular blouse or pair of shoes will not be seen elsewhere that season. Clothing is usually in good to excellent condition because we sort through all donations and select only the appropriate garments. Finding the perfect outfit, piece of jewelry or piece of furniture, and the amount of money saved every time you make a purchase, makes shopping at Council Thrift a very wise and worthwhile choice.

It is also important to visit our stores as often as possible since we have a revolving selection of merchandise.

A treasure does not last long before it is spotted and snapped up by a savvy shopper who appreciates the thrill of the hunt.

It is also important to know that when you shop at Council Thrift Shops you are providing much needed funding for those in need of assistance in our community. *This is the most important reason to shop at Council Thrift Shops.*

Our sincere thanks to all our donors, customers, volunteers and staff for making Council Thrift Shops have a successful year. We look forward to many more years together. Happy hunting!

2011 BEST OF THE BEST

11801 Santa Monica Boulevard, Los Angeles, CA 90025 • 310-444-7978
Feb. 19 & 20 • Apr. 16 & 17

10960 Santa Monica Boulevard, Los Angeles, CA 90025 • 310-477-9601
Feb. 5 & 6 • Apr. 2 & 3

12120 Venice Boulevard, Los Angeles, CA 90066 • 310-572-9158
Feb. 12 & 13 • Apr. 9 & 10

8520 W. Pico Boulevard, Los Angeles, CA 90035 • 310-360-6505
Jan. 15 & 16 • Mar. 12 & 13

455 N. Fairfax Avenue, Los Angeles, CA 90036 • 323-651-2080
Jan. 29 & 30 • Mar. 26 & 27

Visit our OUTLET STORE - 50% OFF EVERYTHING
1052 S. Fairfax Avenue, Los Angeles, CA 90019 • 323-938-8122

12203 Ventura Boulevard, Studio City, CA 91604 • 818-505-1924
Jan. 8 & 9 • Mar. 5 & 6

14526 Victory Boulevard, Van Nuys, CA 91411 • 818-997-8980
Feb. 26 & 27 • Apr. 30 & May 1

21716 Sherman Way, Canoga Park, CA 91303 • 818 710-7206
Jan. 22 & 23 • Mar. 19 & 20

SAVE
THE
DATE

NCJW President Nancy Ratzan has announced that effective January, 2011, Nancy K. Kaufman will be the new Chief Executive Officer of NCJW. Nancy Kaufman has been the Executive Director of the Jewish Community Relations Council of Boston since 1990 and prior to that held positions relating to the provision of social services in state and local government.

INTERNATIONAL

SHARI ESHET, NCJW ISRAEL

Hold The Date: Monday, March 7, 2011 – free daytime program at Council House with Shari Eshet, NCJW Israel Director with an update about the various programs NCJW funds and offers in Israel. Learn more about NCJW/LA's Special Fall Trip to Israel November, 2011.

LOCAL

News from our VISTA VAL Division... For those in the Valley

MEETING LOCATION:

BRAEMAR COUNTRY CLUB

4001 Reseda Blvd., Tarzana (south of Ventura Blvd.)



GENERAL MEETINGS are 9:30am on January 17, February 21, March 21 and April 25.

DISCUSSION GROUPS & BOARD MEETINGS

are held on other Monday's.

Art, Books, Movies, Jewish Studies, World Affairs.

OFFICERS – 2009-2011

Co-Presidents	Jean Aaron (818)344-0926 Gloria Burney (818)346-4025
Admin. Vice President/Tributes	Shirley Cohen
Vice President, Liaison & Outreach	Natalie Issner
Vice Presidents, Membership	Naomi Klein & Frances Goldsmith
Vice President, Program	Lenore Machanic
Recording Secretary	Arlene Klein
Correspondence Secretary	Esther Mueller
Treasurer	Arlene Colton

Congratulations to NCJW/LA Executive Director, Hillary Selvin, on receiving the West Hollywood Chamber of Commerce Thomas Crail Lifetime Achievement Award.



THANKS to our Wine Tasting sponsors:
Mike Miller/Golden State Wine Co.,
Amy & Jeffrey P. Straus, Berry Gordy
and Eskedar Gobeze!



News from our BEVERLY WEST Division...

October 12, 2010

Dear Beverly West Members:

It is with much regret and sadness that we inform you that as of our last meeting/program on October 7th, Beverly West will no longer be meeting as a Division. All Beverly West members will become At Large members of NCJW/LA.

Over the years, members from Beverly West have provided leadership and volunteer efforts to aid the work of NCJW/LA in providing services and programs for women, children and families in need and at risk throughout Los Angeles.

Many of you continue your efforts by attending Advocacy programs and providing books for our Women Helping Children Art and Literacy Programs. The numbers attending our meetings/programs, however, have dwindled dramatically and it is time to devote our resources and energy to the direct services and programs provided to the community.

As individuals, you are part of 90,000 supporters across the country... you give NCJW a voice in the state legislature, on capitol hill, and in the judicial system. Here in Los Angeles, you are part of the NCJW/LA family that makes things happen locally to improve the quality of life for all women, children and families in our community.

Although Beverly West will no longer meet as a Division, we are counting on you to stay with us to continue our important work. So when your membership is up for renewal... please do just that... renew!!!! Your support is so important to our ongoing efforts on behalf of women, children and families.

There are many programs you can participate in. Our newsletter, the Update, comes out three times a year with information about programs and events. Advocacy programs, fundraising events and other opportunities for your continued participation will all be sent to you as usual.

Thank you for all that you have done and for all that you will do. If you have any questions, please feel free to call Susan Sysler at 323-852-8512.

Warmly,
Fran Brown
President/Beverly West Division
NCJW/LA

Susan Sysler
NCJW/LA
Director of
Development & Outreach



Muriel Mines, a long time Beverly West Division member and their Chair of Jewish Heritage and Tributes was interviewed by Dr. Marsha Kinder for The Labyrinth Project which is developing a participatory cultural history on Jews in California. This project enables ordinary people in collaboration with scholars to become actively engaged in writing Jewish cultural history. The pilot exhibition on California will premiere at the Skirball Cultural Center in the Spring of 2012.

SPOTLIGHT ON... ART PALS

Art Pals Continue to Promote a Love and Appreciation for Art

For over 20 years, the Art Pals program has been dedicated to promoting art appreciation, literacy, fun, and creativity in children. Each week throughout the school year, Art educators present the MOCA Contemporary Art Starts curriculum to 3rd graders at five Title-I Elementary Schools through slides and discussion before engaging the students in a related hands-on activities. In addition, Art Pals provides a series of art history and drawing books for classroom and school libraries and organize an annual field trip to a museum.



On February 11th, 3rd graders from all five participating schools will enjoy a visit to The Frederick R. Weisman Museum of Art at Pepperdine University in Malibu. Since the students study Roy Lichtenstein during the Pop Art lesson, they will tour the Lichtenstein exhibition, which features 60 works, created between 1973 and 1997, that show how he developed an idea from initial sketches and finished drawings through collages to the finished work. His bold, graphic imagery focuses on the complex interactions of mass culture, fine art, and everyday life.

In addition, they will enjoy ScrapArtsMusic, a performance that excites the senses with intricate rhythms, raw energy, athletic choreography, and the greenest—and most inventive—reuse of materials on stage today. Art Pals Art Educators and the students and faculty at participating schools are really looking forward to their visit to Pepperdine University and the Frederick R. Weisman Museum of Art in February!



"Your knowledge and inspirational lessons have left memorable imprints in the minds of my students as well as mine. Thank you so much for adding "color" to our year"
– Elsa Martinez,
teacher at Canoga Park
Elementary School

"From the first day we met, I have learned a lot about art that I didn't know; like how some artists use lines and others do abstract art. I had no idea about all of the elements of art until you came to our class. Thank you for teaching us about art."
– Taylor, student at
Reseda Elementary School

"I never loved art until I had this program. I appreciate that you didn't get even though you didn't get paid. I enjoyed building the sculptures and going to the museum most."
– Jeffrey, student at Melvin
Elementary School

"It was great learning about art with you. I can't believe how much art there is in the world." – Elie,
student at Melvin
Elementary School

New Members

Life Members

Pam Brown • Susan Isaacs • Dorothy Jonas

Annual Members

Sandra Borak	Kelley Fraser	Eric S. Gordon	Amy Prenner
Patsy Cobb	Francesca Glassenberg	Jaime Lorente	Cyrell Schwartzbaum
Jeanne Fannan	Viti Golomb	Hilary Matthews	Melinda Tannenbaum

Condolences

Our sincerest sympathy to the families of the following members who have recently passed away:

MIRIAM FRIEDMAN	Beverly West Division NCJW/LA Life Member; was NCJW/LA VP Membership & Program, Co-VP Membership and VP Membership/Division Liaison.
ANNE GREER	Life member since 1975; active with Beverly West Division NCJW/LA; and active lobbyist for several organizations.
RAY HELD	Long time Vista Val Division NCJW/LA member.
SHIRLEY HIRSCH	Member of Beverly West Division NCJW/LA since 1969 and Life Member since 1999.
ANNETTE LANG	Long time Vista Val Division NCJW/LA member.
IDA NINBERG	Life Member with the Beverly West Division NCJW/LA.
SHIRLEY ROBERTS	Long time at large NCJW/LA member involved with Advocacy and long time political activist in Los Angeles.
GLADYS STEIN	Member of Beverly West Division NCJW/LA for over 40 years; Membership VP for Beverly West.
RUTH SUDMAN	Vista Val Division NCJW/LA member.

Membership Form

INVITE THE NEXT GENERATION TO JOIN US!

NCJW/LA believes in our mission to create social change through our advocacy, social and community services. But we can not do this alone. We appreciate your support as a member. Please take the time to invite a family member or friend to join.

NEW RATES & LEVELS

Life Member: \$350 Member: \$60 Senior Member (65+): \$35
 Full-Time College Student Member \$18 Couples \$100

Name _____ Amount Enclosed: _____
 Address _____ Checks: *Make payable to NCJW/LA*
 City _____ Zip _____ Bill my credit card:
 E-mail _____ Visa MasterCard
 Telephone _____ Card #: _____
 Cell _____ Expiration date: _____
 Work phone _____ Signature: _____

**Please send this form and your payment to: NCJW/LA • 543 N. Fairfax Ave • Los Angeles, CA 90036

Tax ID# 95-1641433

TRIBUTES AND TRIBUTE FORM

IN MEMORY OF:

Jessica Armstead-Loges' Grandfather
 Matt Bereny
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