

FOR IMMEDIATE RELEASE
August 15, 2017



Contact: Maya Paley
Director of Advocacy and Community Engagement
323-852-8536 or maya@ncjwla.org

NCJW|LA HOSTS "THIS IS HUNGER" EXHIBIT AND EVENT ON WOMEN AND HUNGER IN LOS ANGELES

Must-See Experience Reveals Faces, Stories of America's Hidden Hungry

LOS ANGELES, CA (August 14, 2017) - The National Council of Jewish Women|Los Angeles (NCJW|LA) is proud to host "This Is Hunger," a national touring exhibit that will be at NCJW|LA's Council House from August 16-August 18, 2017. This first-of-its-kind free exhibit will bring Angelenos face to face with the stark realities of hunger through state-of-the-art storytelling techniques and interactive elements.

"We often think of hunger in stereotypes, such as the homeless person walking down the street, but the reality of hunger in Los Angeles is much more complex," said Helen Davidov, NCJW|LA Board President. "This exhibit gives us an opportunity to engage the whole community with an incredible experience that will change the way you look at hunger. We want to help everyone understand that those who are hungry can be your neighbor who just lost her job or the teenager at school who can't concentrate properly because he isn't eating enough nutritious food at home."

An estimated [1.4 million people](#) in Los Angeles County struggle with hunger. At the national level, the U.S. Department of Agriculture's annual report on food security found that nearly 13 percent of American households had difficulty at some point last year in providing enough food for their families.

To raise awareness about the prevalence of hunger in the greater Los Angeles area, NCJW|LA partnered with MAZON: A Jewish Response to Hunger to bring "This Is Hunger" to a local audience. The exhibit features black and white portraits by an internationally renowned photojournalist and the stories of dozens of Americans who have had difficulty putting enough nutritious food on the table each day. Through digital and hands-on activities, "This Is Hunger" takes participants on a compelling 45-minute journey that draws them into the real-life circumstances of these individuals and deepens their awareness about who in America struggles with hunger and why. Visitors are then encouraged to educate others and advocate for change.

"This Is Hunger" is housed in a 53-foot-long double expandable semitrailer that, when parked and opened on both sides, provides nearly 1,000 square feet of exhibit space. The exhibit is on a 16-month national tour that is stopping in more than 45 cities across the country.

For free ticket reservations and tour times for "This Is Hunger" at NCJW|LA, visit:
<https://www.eventbrite.com/e/this-is-hunger-ca-ncjwla-tickets-36370354710>

This Is Women's Hunger: A Conversation--On Thursday, August 17th from 6:30-8:30 pm, NCJW|LA will host a free event with speaker Abby Leibman, President and CEO of MAZON, and introductions by Helen Davidov, President of NCJW|LA, who will be discussing how hunger in America disproportionately affects women. The "This Is Hunger" exhibit will be open before and after the program for attendees to experience a streamlined version of the exhibit. Free tickets can be reserved here:
<https://www.eventbrite.com/e/this-is-womens-hunger-a-conversation-tickets-36492189120>

About the National Council of Jewish Women|Los Angeles:

NCJW|LA is a grassroots organization of volunteers and advocates committed to the welfare and well-being of the Los Angeles Community. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families through direct services and advocacy. To learn more visit ncjwla.org.

About MAZON: A Jewish Response to Hunger

Founded in 1985, MAZON: A Jewish Response to Hunger is a national nonprofit organization working to end hunger among people of all faiths and backgrounds in the United States and Israel. For more information, please visit mazon.org.

###

About NCJW|LA

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates committed to the welfare and well-being of the Los Angeles Community. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. NCJW|LA serves more than 12,000 individuals through our Community Mental Health and Supportive Services, Scholarships, Council Talkline, Youth Educational Programs and Services, Back 2 School Store, intern training programs and our clothing assistance projects. NCJW|LA social justice programs provide education and legislative advocacy on issues that affect and impact women, children and families in the areas of children's rights, economic justice, healthcare, human trafficking, immigration reform, reproductive justice, LGBTQ+, and gender related violence. All donations to our 8 Council Thrift Shops support the programs and services of NCJW|LA. NCJW|LA is a 501(c)3 nonprofit organization (Tax ID #95-1641433). **Donate Today to Council Thrift (800) 400-6259. To Get Help Call (877) 655-3807 or for more info visit www.ncjwla.org, call (323) 651-2930, or email info@ncjwla.org.**
