



National Council of Jewish Women, Los Angeles  
543 N. Fairfax Avenue  
Los Angeles, CA 90036

**FOR IMMEDIATE RELEASE**

October 24, 2017  
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**NCJW|LA's The Talk Project, a Student-Led Program to Prevent Sexual Violence, Presents its Workshop for Members of the Media, Parents, Teachers, and School Administrators  
TONIGHT**

Los Angeles, CA- The Talk Project, a high school peer-to-peer sexual violence awareness program of the National Council of Jewish Women|Los Angeles (NCJW|LA), is providing a rare opportunity to members of the media, parents, teachers, and school administrators to see the workshop our teen Peer Educators conduct in high schools throughout Los Angeles. We invite you to join us for an Open House at NCJW|LA on Tuesday, October 24 from 6:30-8:30 pm to see the full workshop and ask questions about the program. The Talk Project's workshop is otherwise only presented privately to students at their respective schools.

The workshop has been presented to 2200 high school students since the program's launch in February of 2016.

**Open House information:**

Where: NCJW|LA, 543 N. Fairfax Ave., Los Angeles, 90036  
When: TODAY: Tuesday, October 24, 6:30-8:30 pm  
Media Inquiries and to RSVP: Maya Paley at [maya@ncjwla.org](mailto:maya@ncjwla.org) or 818-571-3933

**What is The Talk Project?**

The Talk Project is a program of the National Council of Jewish Women|Los Angeles, in partnership with *The Hunting Ground* film. It was created by high school students as a response and a way to combat the epidemic of sexual assault and rape on college campuses. The Talk Project is an interactive presentation delivered by teen peer educators on the topic of sexual violence. High school students who attend The Talk Project are introduced to definitions and concepts surrounding sexual violence, including:

- Statistics on the prevalence of sexual violence
- The systemic and cultural factors leading to sexual violence
- Sexual consent and what it does and does not look like
- An introduction to Title IX and an overview of how students who have been victimized can use the law to get support and legal justice

[Click here for the full evaluation report](#) of The Talk Project as an effective and engaging tool to educate high school students about sexual violence.

[Click here for a brief summary](#) of The Talk Project evaluation.

**Interviews with The Talk Project Peer Educators as well as with NCJW|LA Staff Members are available before and after the Open House on October 24th. Interviews at other times can be scheduled as well. For media inquiries or to learn more about The Talk Project, call Maya Paley at 323-852-8536 (office), 818-571-3933 (cell) or email [maya@ncjwla.org](mailto:maya@ncjwla.org). Visit <http://ncjwla.org/thetalkproject/> or [www.changethetalk.org](http://www.changethetalk.org) to learn more.**

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#### **ABOUT NCJW|LA**

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates committed to the welfare and well-being of the Los Angeles Community. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. NCJW|LA serves more than 12,000 individuals through our Community Mental Health and Supportive Services, Scholarships, Talkline, Youth Educational Programs and Services, Back 2 School Store, intern training programs and our clothing assistance projects. NCJW|LA social justice programs provide education and legislative advocacy on issues that affect and impact women, children and families in the areas of children's rights, economic justice, healthcare, human trafficking, reproductive justice, LGBTQ rights, and gender related violence. All donations to our 8 Council Thrift Shops support the programs and services of NCJW|LA. NCJW|LA is a 501(c)3 nonprofit organization (Tax ID #95-1641433). Donate Today to Council Thrift (800)400-6259. To Get Help Call 877-655-3807 or for more info visit [www.ncjwla.org](http://www.ncjwla.org), call 323-651-2930, or email [info@ncjwla.org](mailto:info@ncjwla.org). Donate Today to Council Thrift (800)400-6259. To Get Help Call 877-655-3807 or for more info visit [www.ncjwla.org](http://www.ncjwla.org), call 323-651-2930, or email [info@ncjwla.org](mailto:info@ncjwla.org).