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FOR IMMEDIATE RELEASE

MEDIA ALERT

NCJW|LA Hosts *Eyes on Trafficking in East Los Angeles*
Volunteers from Across LA County Unite to Educate Businesses on SB 1193:
Human Trafficking Hotline Poster Law on Sunday, January 21, 2018

- What** On Sunday, January 21, 2018, National Council of Jewish Women, Los Angeles (NCJW|LA) will host, *Eyes on Trafficking*, an outreach event. Volunteers will take to the streets of East Los Angeles to educate the businesses, mandated to display the human trafficking hotline posters, about the posting requirements.
- Where** Resurrection Church
3324 Opal St.
Los Angeles, CA 90023
- When** Sunday, January 21, 2018
7 PM to 10 PM
- Who** NCJW|LA and trained volunteers from across Los Angeles County will visit identified businesses. **Coalition to Abolish Slavery & Trafficking (CAST)** is the co-sponsor for this event and partner for the Human Trafficking Outreach Project.
- Why** Forced labor and sex trafficking are not brutal relics of history or crimes that take place in faraway places. They comprise the world's fastest-growing criminal enterprise, and they are flourishing right here in California. Rosalyn Siegel, NCJW|LA, Co-Vice President of Advocacy explains, "in 1865 the 13th Amendment to the United States Constitution abolished slavery and involuntary servitude. We ask ourselves then, how is it that in 2018 slavery still exists throughout the United States, including Los Angeles? Through the Human Trafficking Outreach Project, we at NCJW|LA are proud to be doing our share in eliminating modern-day slavery, one poster at a time."
- Contact** Maya Paley, NCJW|LA, maya@ncjwla.org | p 323-852-8536 | c 818-571-3933

About NCJW|LA

The National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms. NCJW|LA social justice programs provide education and legislative advocacy on issues that affect and impact women, children and families in the areas of children's rights, economic justice, healthcare, human trafficking, reproductive justice, LGBTQ rights, and gender-related violence. All donations to our eight Council Thrift Shops support the programs and services of NCJW|LA. NCJW|LA is a 501(c) 3 nonprofit organization (Tax ID #95-1641433). To get help call 877-655-3807 or for more info visit www.ncjwla.org, call 323-651-2930, or email info@ncjwla.org. Donate today to Council Thrift 800-400-6259.

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